



MAIN STREET

- PITTSBURG TEXAS -

Pittsburg Main Street,

The Pittsburg Main Street Board is working toward beautifying downtown especially for the holiday season! This year it seems more than ever, we need bright lights and someplace festive to enjoy!

Activities:

Due to COVID19, there will not be a Trick or Treat Main Street event or a Home for the Holiday Festival for 2020 however, there are still many socially responsible activities planned for the family. Here are some of the activities for the rest of this year. The Chamber and others will communicate more activities as they finalize their plans.

Nov 1 – Jan 1

- Main Street sponsored 100' Alley Tunnel of lights for downtown pedestrians to enjoy!
- 20th Century Club sponsored Pendergrass Park Christmas Vignette
- Camp County sponsored Court House Lawn of Lights

Nov 2– Dec 21 Letters to Santa Mail Box in downtown (will be located inside schools Nov 19th and 20th)

Nov 7 – Nov 21 Business Decorating contest – Pittsburg Economic Development Corporation Sponsored

- \$150 prize - To register, email business name and address to nbaum@pittsburgtx.net

Nov 28 - Shop Small Shop Local

For Sale/Lease Program:

To help support economic progress for downtown, the Main Street Board has developed a 24 X 24 window cling provided for buildings for sale or lease in the Main Street Direct at no cost. The cling has a QR code to scan for details on the sale/lease of the building. To acquire the free window cling:

- Register information about the sale/lease of the building at City Hall to be included in the database for the QR code
- All signs, other than a sign from a real estate agency, be removed from the windows
- Have updated, clean and neat window coverings if not occupied
- Notify City Hall if property for sale/lease status has changed (is sold/leased or taken off market), take down cling in a timely manner

Project Beautify:

Along with the window cling program, The Main Street Board has started a Main Street District beautification project. What better time to kick off this beautification project than getting ready for the Christmas Season! The Main Street Board needs your help to review your windows from a customer's and visitor's point of view with special regards to signage and window coverings to insure compliance with city codes. **The goal is to be set for the customers and visitors for the holiday season and in compliance by the end of the first week of November 2020.**

If the building is not occupied with an active business, or just used for storage, review to see if the window coverings need to be update. If the coverings no longer look attractive because they are torn, stained, falling down or in disrepair, please considered updating. (Right now is a great time to decorate the windows with lights for the holidays too!)

A reminder of key ordinances for the Main Street District as it pertains to signage and overall curb appeal are listed below.

- All permanent signs require a sign permit and approval from the Main Street Board.
- Temporary Signs
 - Only 10% of the square footage of the windows may be used for temporary signs and can be displayed no longer than 30 days. Examples: Sales, For Hire, Temporary Notices
 - Banners are allowed for special events only. Only one banner per façade and can be displayed no longer than 30 days. Banner signs cannot not exceed forty (40) square feet in size and cannot be used as permanent signage
- Prohibited Signs
 - Off-premise signs
 - Portable signs other than limited size sandwich board which must be picked up nightly and not impede sidewalk
- Window Signage
 - No handwritten or painted window signage can be used as permanent signage
 - All signs, brackets and advertising related to a business must be removed within sixty (60) days of termination of occupancy of that business.
- Zoned B1 -2000 square feet of façade or less, permanent signage can be up to 100 square feet in total
- Zoned B-1 greater than 2000 square feet of façade, no more than 9% of facade for name and 3% for any other signage
- All zones - the State of Texas Department of Transportation requirements (Main Street is a State Hwy): an electronic sign shall not be illuminated by flashing, intermittent, or moving lights, contain or display animated, moving video, or scrolling advertising. Each message on an electronic sign shall be displayed for at least eight seconds and a change of message shall be accomplished within two (2) seconds.

For complete list of city ordinances, see Pittsburg City Website:

https://z2codes.franklinlegal.net/franklin/Z2Browser2.html?showset=pittsburgset&collection=pittsburg&docode=z2Code_z20000919

The Main Street Board appreciates your support with the longer term beautification project and wishes you the best and most successful Holiday Season! Please contact City Hall or any of the Main Street Board members with questions or concerns.

The Main Street Board 2020

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